- The Keystone Fund was created with overwhelming support in the Pennsylvania legislature in 1993. (Senate: 48-0; House: 196-3)
- 2 Every \$1 invested in conservation through Keystone returns \$7 in economic value through natural goods and services.
- In 2017, Pennsylvania ranked 5th in the nation in outdoor recreation spending. The Keystone Fund is a huge part of this success.
- 4 Outdoor recreation generates \$29.1 billion in consumer spending, \$8.6 billion in wages and salaries, \$1.9 billion in state and local tax revenue, and sustains 251,000 direct jobs.
- 5 Keystone helped to build and maintain 3,000+ community park projects including ballfields, playgrounds, pools, and recreation centers.



- 6 Pennsylvania has more than 12,000 miles of trails, thanks in part to more than 300+ Keystone-funded projects
- 7 Keystone helps Pennsylvanians live healthier lives by funding parks, trails and natural places where they can be outdoors and active.
- The majority of Pennsylvanians support continued state investments, like the Keystone Fund, in recreation, parks, and conservation.
- 9 Keystone funds help make Pennsylvania recreational facilities more accessible to those with disabilities.
- 10 The Keystone Fund has helped to preserve more than 161,000 acres of green space for county and local parks and open space.