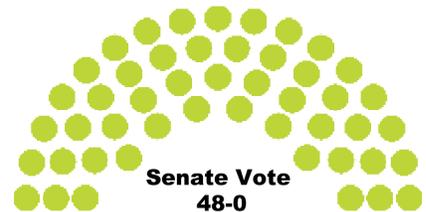
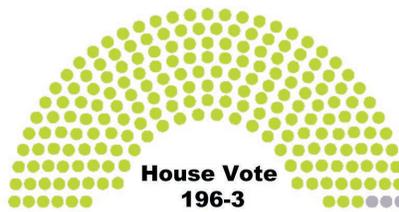




Keystone Recreation, Park & Conservation Fund

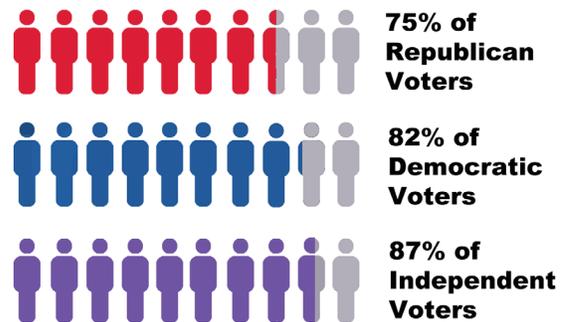
In 1993, the Pennsylvania General Assembly in a nearly unanimous vote and the general public in an overwhelming referendum vote established the Keystone Recreation, Park and Conservation Fund. The Keystone Fund, with its dedicated funding source, a 15% share of the State's realty transfer tax, was designed to make lasting improvements for Pennsylvanians—investing in recreation, parks, conservation, libraries, historic preservation, and education. It affirmed and sustained Pennsylvania's long-standing tradition of investing in conservation and continues the tradition today.



Continued Support for Conservation & Recreation Funding



81% of Pennsylvanians are willing to pay \$10-20 more annually per household for these purposes.



Source: 2015 Center for Survey Research, Penn State Harrisburg

Pennsylvanians Value Outdoor Recreation & Conservation

91% of Pennsylvanians visited a local park or preserve at least once in a given year



71% of Pennsylvanians participate in outdoor recreation at least once each week



Each year, PA State Parks draw **34 Million** visits.

85% of Pennsylvanians believe protecting wildlife and natural areas is either **VERY** (35%) or **EXTREMELY** (50%) important.

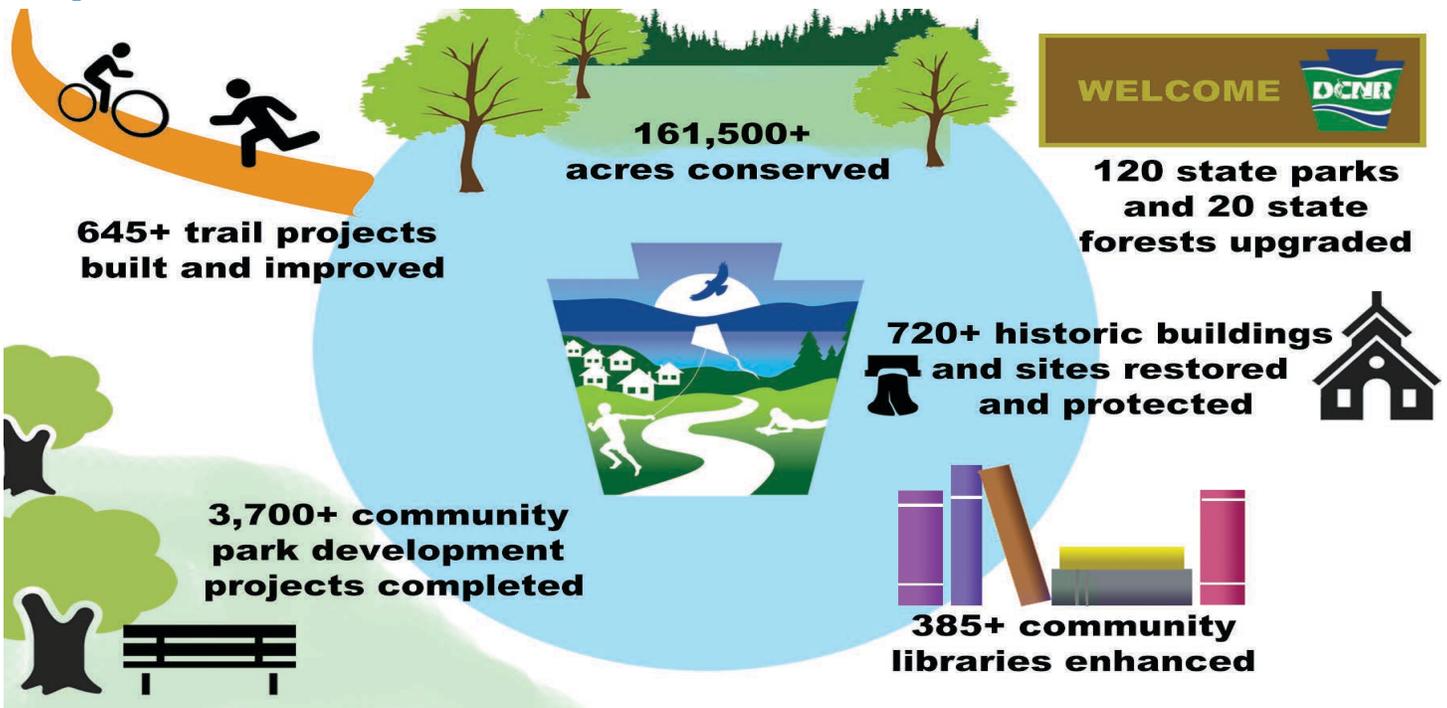


93% of Pennsylvanians believe protecting our rivers and streams is either **VERY** (33%) or **EXTREMELY** (60%) important.



Sources: 2014-19 Outdoor Recreation in PA Resident Survey; 2016 Center for Survey Research, Penn State Harrisburg

Proven and Long-Lasting Results with the Keystone Recreation, Park and Conservation Fund



Big Leverage and Enormous Returns

\$1.02 billion leveraged through public/private partnerships to complete over **4,500** Keystone-funded projects. *Source: DCNR Grant Data, 1993-2016.*

Communities **across all 67 counties** benefit from thousands of capital projects—long-lasting investments in Pennsylvania and Pennsylvanians. *Source: DCNR Grant Data, 1993-2016.*

\$3.31 leveraged in **DIRECT** local investments in our parks, trails, and natural space for every Keystone Fund dollar spent. *Source: DCNR Grant Data, 1993-2016.*

800+ projects have been funded specifically in small communities to help improve outdoor recreation opportunities. *Source: DCNR Grant Data, 1993-2016.*

Every **\$1 invested in conservation through the Keystone Fund returns \$7** in flood control and prevention, water treatment, and other natural services. These returns are above and beyond the jobs, tourism, improved tax base, and other economic benefits generated by Keystone Fund investments. *Source: Trust for Public Land. "Pennsylvania's Return on Investment in the Keystone Recreation, Park, and the Conservation Fund," 2013.*

Keystone Fund's investments in natural areas, parks and trails and other outdoor recreational amenities contribute to healthier communities and healthier people. Natural areas filter out pollutants and provide cleaner drinking water and air; and safe access to outdoor recreation opportunities contribute to healthier lifestyles.



The Keystone Fund with its dedicated revenue source—15% of the state's share of the realty transfer tax—creates real and lasting improvements that keep Pennsylvania a great place to live and work. By design, the Keystone Fund supports the real estate market and the market supports Keystone.

Prepared by the Pennsylvania Land Trust Association. Learn more at KeystoneFund.org.